



DECEMBER 2011

*The Word
became flesh
and made
His dwelling
among us.*

JOHN 1:14

CENTER IN THE CENTER

East Liberty Family Health Care Center



Christmas is my favorite celebration. Jesus came to earth as a tiny, vulnerable baby in a humble dwelling. *The Message* describes this happening as “The Word became flesh and blood, and moved into the neighborhood.” What powerful imagery for the story that changed the course of history.

At East Liberty Family Health Care Center, we love the neighborhood where God has placed us: the East End of Pittsburgh, particularly East Liberty and Lincoln-Lemington. And how we love our patients!

- 78% have incomes at 200% and below poverty level.
- 65% are African-American.
- 73% are members of a racial or ethnic minority group.
- 20% are uninsured.
- 49% use Medical Assistance or Medicare.
- 31% are privately insured.

Our primary commitment is to those who are at risk, poor and vulnerable. They have dignity and worth and deserve excellent whole person care. And we are honored to be their doctors, dentists, nurses, physician assistants, and medical assistants. Many of our patients are lonely, frustrated, angry, fearful, exhausted or tired. Most are grateful for our presence. We strive hard to love, diagnose, encourage, treat, refer, support and care for them in very special ways.

We are grateful for the circle of friends who help us. Thank you for your prayers, donations, volunteer time, encouragement, understanding and caring. May you and your loved ones have a very wonderful, blessed Christmas.

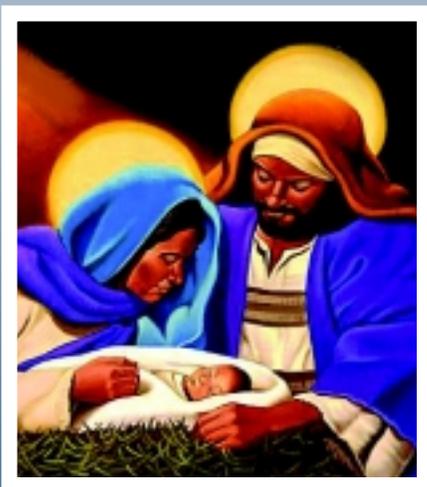


Dr. Eileen Boyle

Sincerely yours,

Eileen M. Boyle MD

Eileen



Churches are our Partners



Thus far this year, we have received \$109,100 from 47 churches and church-related entities in our region. We are grateful for their special support.

Churches provide a valuable connection for the Center. “They see how we integrate Christian faith into every aspect of our care,” said Dr. David Hall, Medical Director. “By helping us, the churches are participating in this ministry of whole person health care.”

“Churches and individuals also invest in us because they know we are good stewards of all our resources,” said Dr. Hall. “An investment in us is an investment with eternal implications. We do what we do because we are following the commandments of Jesus.”

Continued on next page...

Churches are our Partners ...continued from page 1



**East Liberty
Presbyterian Church**

On our website at elfhcc.com, churches can find a complete proposal that can be downloaded and submitted to their leaders for possible funding.

We are grateful for this wonderful gift that God gave to us and look forward to spending eternity with Him.

And while we are pilgrims on earth, we are demonstrating God's love in very tangible ways. We serve because we love our patients and we desire to bring to them wholeness of life in body, mind and spirit. Every day at the Center, we desire to please God. In each and every one of our 7,600 patients, we see the dignity and worth of God.



Eastminster Presbyterian Church

Pittsburgh Gives

The Pittsburgh Foundation sponsors Pittsburgh Gives, an initiative designed to increase the level of knowledge about nonprofits in our region and to increase individual funding of such organizations in Allegheny County.

October 4 was Match Day for 2011.

This year, we received 51 gifts for a total of \$12,470 for an average gift of \$245. Fifteen (or 30%) of our donors were first-time donors to the Center. The total of \$12,470 compares favorably with last year's 34 gifts for \$7,717. We also received a 14% match from the Pittsburgh Foundation.

We are delighted to find this creative new way to reach out to potential donors! Friends of East Liberty Family Health Care Center can log on anytime to Pittsburgh Gives and can make a donation to us. Match Day is over but a direct gift can be made on any day of the year.

For more information or to make a donation through Pittsburgh Gives, visit pittsburghgives.org.



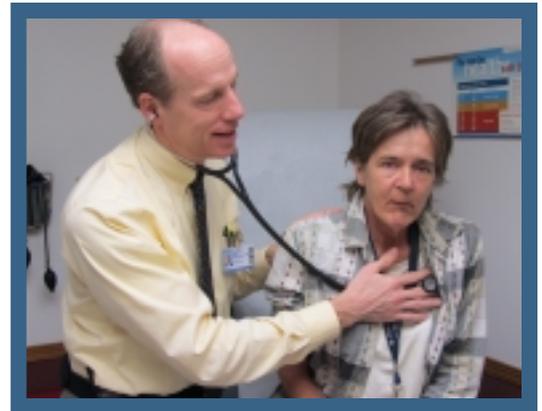
Pittsburghgives.org
a resource of The Pittsburgh Foundation



*“Seek first
the kingdom of God
and His righteousness
and all these things
(funds, food, clothes,
all other material
needs) will be added
unto you.”*

MATTHEW 6:33

**“With God’s help
and yours,
we were able to
serve 7,600
patients last year
in 32,000 visits.”**



Medicare Federally Qualified Health Center

Advanced Primary Care Practice Demonstration

On October 24, 2011, the Centers for Medicare and Medicaid Services announced that 500 Federally Qualified Health Centers (FQHC) have been selected for the FQHC Advanced Primary Care Practice (APCP) demonstration project.

The initiative is designed to evaluate the impact of the advanced primary care practice model, also known as the patient-centered medical home, on

- ◆ improving health,
- ◆ improving quality of care, and
- ◆ lowering the cost of care provided to Medicare beneficiaries served by FQHCs.

East Liberty Family Health Care Center is one of the selected applicants. The demonstration was developed by the Center for Medicare and Medicaid Innovation in cooperation with the Health Resources Services Administration (HRSA). This initiative will provide health care opportunities for nearly 200,000 Medicare beneficiaries aimed at improving their quality and coordination of care while lowering costs. The demonstration will provide about \$50,000 for the Center over a three-year period.

We'll keep you informed of our progress in this project.

THREE LOCATIONS:

EAST LIBERTY
6023 Harvard Street
Pittsburgh, PA 15206
(412) 661-2802

LINCOLN-LEMINGTON
7171 Churchland Street
Pittsburgh, PA 15206
(412) 361-8284

HOSANNA HOUSE
(dental care only)
807 Wallace Avenue
Pittsburgh, PA 15221
(412) 243-7711

www.elfhcc.org





Dinner held for the Patient Care Fund

On October 26, the Center held a dinner at LeMont Restaurant in support of our Patient Care Fund. We chose this location because of its beauty and because Anna and Ed Dunlap generously provided underwriting. What a night it was! 130 people participated. We are grateful for their special support.

Each year, the Center provides \$2 million in charity care and other uncompensated care to our patients. We are grateful for all donors to the Fund. Every donated dollar counts!

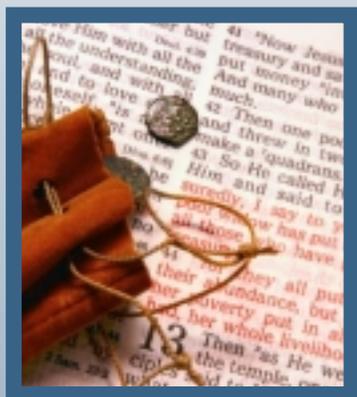
Nancy Lee Cochran, our development consultant, notes that “No gift is too small in support of our Patient Care Fund. We remember the story of the Widow’s Mite in the Bible: a destitute widow has only a few mites (ancient pennies) to her name and those she gave selflessly as her donation to the temple. It’s a great story of faith in God. She didn’t know where she would get her next meal, but she believed that God would provide for her.”

Mrs. Cochran recalled gifts of coins to the Center, representing all the money that a five-year-old boy had. He knew that the Center needed money to continue our good work. He gave everything in his bank. “Gifts to us are important: large or small. It’s the motive that God blesses. He loves a cheerful giver. And He multiplies those gifts for His honor and glory.”

Dr. Boyle explained, “We are also hoping to have gatherings in churches and in people’s homes or offices over the next few months to allow our leaders and development staff to share our story and our needs in support of the Patient Care Fund.” If your church, company or family is willing to hold a reception or dinner in support of the Patient Care Fund, please contact Deb Paschall at dpaschall@elfhcc.com or 412-345-7854.

Gifts to the Patient Care Fund can be made to the Center through mail or the Internet at elfhcc.com. “We also love to visit with donors to share our stories. While our doctors, nurses and other direct care staff can’t leave their posts, several of our board members and staff are available at your convenience for tea or coffee.” Contact Nancy Lee Cochran at ncochran@elfhcc.com

It’s a great story of faith in God. She didn’t know where she would get her next meal, but she believed that God would provide for her.



As Jesus looked up, He saw the rich putting their gifts into the temple treasury. He also saw a poor widow put in her two mites. “Truly I tell you,” He said, “this poor widow has put in more than all the others. All these people gave their gifts out of their wealth; but she out of her poverty put in all she had to live on.”

LUKE 21:1-4

AT A GLANCE

East Liberty Family Health Care Center

Year Founded: 1982

Patients Served in 2010: 7,600

Total Patient Visits in 2010: 32,000

Total Budget: \$6.1 million

Charity Care and other

Uncompensated Care: \$2 million

HONORS AND MEMORIALS

We are grateful for our friends who have made gifts in honor or in memory of others. These recent gifts have included:

IN HONOR OF

Dr. Eileen Boyle

Anne Hall
Jane Hollman
Bryan and Heather Lawrence

P.E.O. Sisterhood Chapter "G"
Nancy Lee Cochran
Lou Heckler
Dr. Todd Wahrenberger

GIVEN BY

Ms. Katherine Hast
Shannon Mary Sims
Mrs. Gretchen Woeste
Mrs. Doris Brewton
Mr. and Mrs. Hugh G. Van der Veer, III
Mrs. Becky Rohland
Rev. and Mrs. George Steffey
Thomas and Judith Menk
Michael B. Lawrence
Andrew and Jennifer Pernesky
Stephen and Debbie Paschall
Stewart and Jeannette Lawrence
Janice Pressman
Anne Hall
Anonymous
National Speakers Association
Robert Zimmerman

IN MEMORY OF

Mrs. Margaret Moore
Mr. Jim Mizgonski
Grace Click
Gesche McCoy
Mary Poshadel Koopman
Raymond Scott Colwell

Rebecca Wilma Morris

Rev. James Forrest

GIVEN BY

R.T. and Patricia Blackham
Ms. Ann Haalman
Gaylord and Cathy Gillis
Gerald and Doris Stalnaker
Anne Poshadel
Bennett Freemon
Mary Lou Heinrich
Marlaena Cochran
Karen Morrison
Melissa Pierce
St. Andrew's Church

Highmark Walk on May 19, 2012

Highmark has selected the East Liberty Family Health Care Center to participate in their Walk for a Healthy Community 2012 on **May 19, 2012**.

We will ask our friends, family, co-workers, church friends and many others to walk with us and/or to sponsor us as we walk. 100% of the pledges made by our friends will be given to ELFHCC.

Highmark will handle all details related to facility, food, volunteers, music, publicity, etc. The 5K walk begins and ends at Stage AE near Heinz Field. Last year, more than 8,000 walkers participated. Beginning February 1, 2012, walkers will be able to register to support us by:

- 1. Going to the website:
walkforahealthycommunity.org**
- 2. Selecting the Pittsburgh location.**
- 3. Selecting our name from the
73 non-profits who are listed.**
- 4. Completing the information
requested to become an official walker.**

It is our hope to recruit several hundred walkers for the day. Our Executive Director, Dr. Eileen Boyle notes, "We will ask our employees, our patients, our neighbors, our board, our donors,

our churches and our families to walk with us. It should be a great day!"

For those friends who can't walk, many of us will be seeking sponsors. We are encouraging a friendly competition between Dr. Boyle and Dr. David Hall, our Medical Director, for gaining sponsors. Dr. Hall replied, "It will be a fun, healthy day for our family and friends to come together. We are asking people of all ages to join us." All funds raised by sponsors for the walk will be added to the Patient Care Fund.

Watch for more information. Start inviting/organizing/encouraging your friends and family now. May 19. We'll walk for a healthy community.

For more information, write to Nancy Lee Cochran at ncochran@elfhcc.com



Board of Directors and Officers

Rev. Douglas A. Dunderdale, Co-Chair
Presbyterian Pastor, Honorably Retired

Rev. Paul E. Roberts, Co-Chair
Pastor, Eastminster Presbyterian Church

Georgette D. Powell, Secretary
Executive Director, PA Vets All The Way Home

Michael T. Wherry, CPA, Treasurer
McClintock & Associates, P.C.

Benjamin Butler
*Director, Minority Business Opportunity Center
Department of Veterans Affairs*

Rev. Etta Calvert
Parish Associate, Mt. Ararat Baptist Church

Rev. J. David Else
*Priest-in-Charge, Church of the Advent
W. Craig Esterly*

Deborah K. Redmond
*Partner, S.D. Asset Group, LLC
Vice President of Ambulatory Care Services
UPMC Presbyterian/Shadyside*

Richard Sheffey
*Assistant Store Manager, Casual Male XL
Kathy Mayle Towns, RN*

W. Craig Esterly
Partner, S.D. Asset Group, LLC

Deborah K. Redmond
*Vice President of Ambulatory Care Services
UPMC Presbyterian/Shadyside*

Richard Sheffey
Assistant Store Manager, Casual Male XL

David G. Hall, MD, President (Ex Officio)
Medical Director, ELFHCC

Reid Carpenter, Emeritus Director
President, Council of Leadership Foundations
Stephen P. Paschall, Esq., Emeritus Director
Attorney, Lovett Bockman Harmon Marks LLP

PLEASE SUPPORT OUR PATIENT CARE FUND. Every year we provide \$2 million in charity care and other uncompensated care. Your gift to the Patient Care Fund is much needed and appreciated. You can help us carry out our God-given mission if you:

1. PRAY. Please pray on a regular basis for our patients, staff, board of directors and the neighborhoods of Pittsburgh's East End, principally East Liberty and Lincoln-Lemington. The needs of our people are great. But our God is even greater.

2. GIVE GENEROUSLY.

I/we will give now (or pledge for payment within six months) the amount of _____.

To give immediately through our website, go to www.elfhcc.org

3. VOLUNTEER. We need help in special events, administration, clerical, communications, hospitality, clinical, maintenance/painting and much more.

YES! I/we will help.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Our Mission

To witness to God's love,
known in Jesus Christ,
by providing quality,
whole-person health care
to all, especially the poor.



East Liberty Family Health Care Center

6023 Harvard Street, Pittsburgh, PA 15206
(412) 361-8265



A copy of the official registration and financial information for the East Liberty Family Health Care Center may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

If you do not wish to continue receiving these newsletters, simply call (412) 361-8265 or email ncochran@elfhcc.com and we will no longer send them to you. Thank you.

